

Please see below NYFW offerings.

Please note that due to both reduced audience sizes for this year and the fact that NYFW was acquired and the new owners have tightened access, prices are considerably higher than they have been in the past:

### **September NY Fashion Week 2021**

#### **MUST READ COVID PROTOCOL & POLICIES**

*All attendees will be required to show proof of full-course COVID-19 vaccination (consistent with state and federal law) in advance of NYFW in order to attend the show. Minors under the age of 16 may provide proof of a negative antigen test (taken within 6 hours of arrival) or negative PCR COVID-19 test (taken within 72 hours of arrival).*

If you have a specific show in mind not on the list, let me know and we can ask.

**9/8**

#### **DUNCAN Runway Show**

**WEDNESDAY, SEPT. 8 | 3:00 PM | SPRING STUDIOS**

Front Row Premium Ticket

VIP Check-In Upon Arrival

Pre-Show friends and family Hospitality at Spring Studios with complimentary champagne, beer and wine (1 hour prior)

Post-Show Backstage Access

Post-Show Meet & Greet with Michelle Duncan 30 minutes after the show

Post-Show, Option to Shop the Collection Backstage

***\$7,500 per person***

#### **Proenza Schouler Spring Summer 2022 Runway Show**

**WEDNESDAY, SEPT. 8 | 7:00 PM**

**Location: TBA**

Seating in a premium section handpicked by Proenza Schouler

Post-Show Meet & Greet with Jack and Lazaro 30 minutes after the show

Tour of Proenza Schouler headquarters and atelier

Opportunity to place an order following the show

Shopping credit of \$500

***\$9,150 per person***

#### **PatBO SS22 Runway Show**

**WEDNESDAY, SEPT. 8 | 12 PM | LOCATION TBA**

Front Row Seat

Post show meet & greet with Designer, Patricia Bonaldi

Private appointment with expert stylist team at the brand's first-ever US flagship store in September. In this one-on-one appointment you will experience the World Of PatBO and walked through the latest collections and exclusive styles.

\$500 Credit to use at store and gift with purchase

***\$4,650 per person***

**9/9**

**Dur Doux SS 2022 'Terre Et Eau' Collection – NYFW Runway Show  
THURSDAY, SEPT. 9 | 1:00 PM | SPRING STUDIOS TERRACE**

**Option 1:**

Second Row Premium Ticket

VIP Check-In Upon Arrival

Post-Show Meet & Greet with Cynthia and Najla 30 minutes after the show

***\$3,650 per person***

**Option 2:**

Front Row Premium Ticket

VIP Check-In Upon Arrival

Pre-Show friends and family Hospitality at Spring Studios with complimentary champagne, beer and wine (1 hour prior)

Post-Show Meet & Greet with Cynthia and Najla 30 minutes after the show

Personal Invitation to the Private Dur Doux Afterparty

***\$6,995 per person***

**9/10**

**Alice + Olivia by Stacey Bendet SS22 Runway Show  
FRIDAY, SEPT. 10 | 6:00 - 8:00 PM | HIGHLINE STAGES**

**Option 1:**

Access to the Presentation

NYFW Gifting

***\$3,595 per person***

**Option 2:**

Access to the Presentation

Dedicated On-Site Concierge

Shopping credit of \$250 to AliceandOlivia.com

NYFW Gifting

Meet & Greet with Stacey with photo (Photo taken by official event fashion photographer)

***\$6,500 per person***

**Bibhu Mohapatra Spring '22 Runway Show  
FRIDAY, SEPT. 10 | 3:00 PM | SPRING STUDIOS**

**Option 1:**

Second or Third Row Premium Ticket  
VIP Check-In Upon Arrival  
Pre-Show Friends and Family Hospitality at Spring Studios with complimentary champagne, beer and wine (1 hour prior)  
Bibhu Scarf  
***\$3,550 per person***

**Option 2:**  
Front Row Premium Ticket  
VIP Check-In Upon Arrival  
Pre-Show Friends and Family Hospitality at Spring Studios with complimentary champagne, beer and wine (1 hour prior)  
Bibhu Scarf  
Access to backstage  
Post-Show Meet & Greet with Bibhu backstage 30 minutes after the show  
Post-Show, option to shop the collection from the show and past collections at Bibhu's office  
\$500 Shopping Credit  
***\$12,500 per person***

**Christian Cowan Spring '22 Runway Show**  
**FRIDAY, SEPT. 10 | 7:00 PM | SPRING STUDIOS**

**Option 1:**  
Second Row Premium Ticket  
Pre-Show friends and family designer hospitality lounge at Spring Studios with complimentary champagne, beer and wine (1 hour prior)  
VIP Check-In Upon Arrival  
***\$4,650 per person***

**Option 2:**  
Front Row Premium Ticket  
Pre-Show friends and family designer hospitality lounge at Spring Studios with complimentary champagne, beer and wine (1 hour prior)  
Official after party with open bar  
VIP Check-In Upon Arrival  
***\$12,500 per person***

**9/11**

**Rachel Comey Runway Show**  
**SATURDAY, SEPT. 11 | 3:00 PM | SPRING STUDIOS**

**Option 1:**  
Second Row Premium Ticket  
VIP Check-In  
Pre-Show Friends and Family Hospitality at Spring Studios with complimentary champagne, beer and wine (1 hour prior)

Private Shopping Appointments with a Stylist before the store opens  
***\$4,650 per person***

**Option 2:**

Front Row Premium Ticket

VIP Check In

Private Shopping Appointments with a Stylist before the store opens

Pre-Show Friends and Family Hospitality at Spring Studios with complimentary champagne, beer and wine (1 hour prior)

Post-Show Meet & Greet with Rachel 30 minutes after the show

***\$11,450 per person***

**9/12**

**Altuzarra SS22 Runway Show**

**SUNDAY, SEPT. 12 | 3:00 PM | 160 VARICK STREET, NEW YORK, NY, 10013**

**Option 1:**

Second Row Premium Ticket

Private appointment with our expert stylist team at our Madison flagship store in September right after our NYFW show. In this one-on-one appointment you will be introduced to our latest collection and to special exclusive pieces that cannot be found anywhere else.

\$500 Shopping Credit to use at store

***\$9,600 per person***

**Option 2:**

Front Row Premium Ticket

Post-Show Meet & Greet and photo with Joseph 30 minutes after the show

Private appointment with our expert stylist team at our Madison flagship store in September right after our NYFW show. In this one-on-one appointment you will be introduced to our latest collection and to special exclusive pieces that cannot be found anywhere else.

\$1500 Shopping Credit to use at store

***\$19,975 per person***

**THE BLONDS SPRING 2022 NYFW RUNWAY SHOW**

**SUNDAY, SEPT. 12 | 9:00 PM**

Second Row Premium Ticket

Pre-Show Cocktail Welcome

VIP Check-In Upon Arrival

Dedicated On-Site Concierge

***\$3,990 per person***

***\$6,990 per person:*** With After Party