



2021 55th Annual CMA Awards

Bridgestone Arena

Nashville, Tennessee

November 9th – 11th, 2021



VIP Concierge is pleased to extend this invitation to join us for an unforgettable trip to Nashville for the 55th Country Music Awards. This is your chance to be there for Country Music's Biggest Night as the CMAs are staged in Music City this November.

Your full-service package includes full-service distinctive accommodations in Downtown Nashville, premium tickets to the premiere event in country music including event transfers and invitations to private after parties. All this in one of America's finest cities... come and see for yourself!

Hosted once again by Carrie Underwood and Brad Paisley (possibly, hosts for this year to be announced), the 2021 CMA Awards' top nominees are projected to include top artists including Garth Brooks, Eric Church, Chris Stapleton, Carrie Underwood, Reba, Kelsea Ballerini and more!





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VIP Concierge *2021 CMA Upper Level* Package Option:

- Two (2) nights full-service accommodations at the Hotel Indigo Nashville Downtown – includes tax/dbl. occ.
- Two (2) tickets to the 2021 CMA Awards at the Bridgestone Arena (**300 Level Seating**) including round-trip transportation on November 10th.
- Two (2) tickets to the 2021 CMA Awards Country Late Night private After Party at Ole Red located just 2 blocks from the arena, featuring live performances, gourmet food stations, premium open bar, silent auction and more.
- Two (2) tickets to the Country Music Hall of Fame
- Professional on-site program management by VIP staff
- Comprehensive guest itineraries
- Add **\$525** for Omni Hotel Downtown Nashville
- Add **\$1,300** (total for two) for Ultra VIP Country Late Night (includes reserved seating, artist meet & greet, photo opportunity, and signed memorabilia). **VERY LIMITED AVAILABILITY**
- **Proof of Covid Vaccination or Negative Test Required. Please see details page 10.**

For Further Information Contact:

VIP Concierge
866.847.4382
events@vipconcierge.com

VIP Concierge Upper Level Package

\$2,395 per person dbl. occ.

Package Price for Two:

\$4,790





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VIP Concierge 2021 CMA Lower Level Package:

- Two (2) nights full-service accommodations at the Omni Nashville Downtown – includes tax/dbl. occ
- Two (2) tickets to the 2021 CMA Awards at the Bridgestone Arena **(100 Level Seating)** including round-trip transportation on November 10th.
- Two (2) tickets to the 2021 CMA Awards Country Late Night private After Party at Ole Red located just 2 blocks from the arena, featuring live performances, gourmet food stations, premium open bar, silent auction and more.
- Two (2) tickets to the Country Music Hall of Fame
- Professional on-site program management by VIP staff
- Comprehensive guest itineraries
- Add **\$1,300** (total for two) for Ultra VIP Country Late Night (includes reserved seating, artist meet & greet, photo opportunity, and signed memorabilia). **VERY LIMITED AVAILABILITY**
- **Proof of Covid Vaccination or Negative Test Required. Please see details page 10.**

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VIP Concierge Lower Level Package

\$4,550 per person dbl. occ.

Package Price for Two:

\$9,100





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VIP Concierge 2021 CMA Platinum Package:

- Two (2) nights full-service accommodations at the Hilton Nashville Downtown across from Bridgestone Arena – includes tax/dbl. occ.
- Two (2) tickets to the 2021 CMA Awards at the Bridgestone Arena (**100 Level Platinum Seating Guaranteed Sections 105,106,115,116**) including round-trip transportation on November 10th.
- Two (2) tickets to the 2021 CMA Awards Country Late Night private After Party at Ole Red located just 2 blocks from the arena, featuring live performances, gourmet food stations, premium open bar, silent auction and more.
- Two (2) tickets to the Country Music Hall of Fame
- Professional on-site program management by VIP staff
- Comprehensive guest itineraries
- Add **\$1,300** (total for two) for Ultra VIP Country Late Night (includes reserved seating, artist meet & greet, photo opportunity, and signed memorabilia). **VERY LIMITED AVAILABILITY**
- **Proof of Covid Vaccination or Negative Test Required. Please see details page 10.**

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VIP Concierge Platinum Package

\$5,895 per person dbl. occ.

Package Price for Two:

\$11,790





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VIP Concierge *2021 CMA Platinum Record Label Package:*

- Two (2) tickets to the 2021 CMA Awards at the Bridgestone Arena (**100 Level Platinum Seating Guaranteed Sections 104-106,115-117**) on November 10th.
- Two (2) tickets to an ultra-exclusive **Private Record Label Pre-CMA VIP Event** (November 9th)*.
- Two (2) tickets to an ultra-exclusive **A-List Private Record Label After Party****.
- Professional on-site program management by VIP staff
- Comprehensive guest itineraries
- Hotel options available (additional cost)
- **Proof of Covid Vaccination or Negative Test Required. Please see details page 10.**

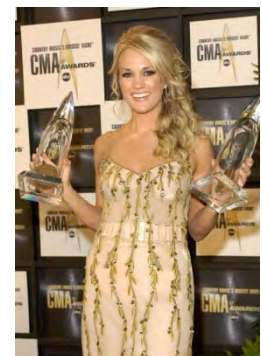
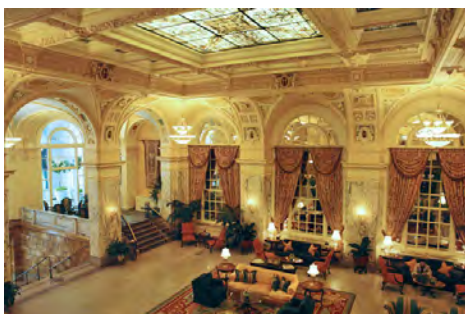
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VIP Concierge Platinum Record Label Package \$6,995 per person

Package Price for Two: **\$13,990**

* Please note that the pre-CMA event which normally happens every year is canceled for 2021 due to covid precautions.

** Please contact us for specific details about the Record Label After Party





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VIP Concierge *2021 CMA FLOOR Record Label* Package:

- Two (2) tickets to the 2021 CMA Awards at the Bridgestone Arena (**FLOOR SEATING**) on November 10th.
- Two (2) tickets to an ultra-exclusive **Private Record Label Pre-CMA VIP Event** (November 9th).*
- Two (2) tickets to an ultra-exclusive **A-List Private Record Label After Party****
- Professional on-site program management by VIP staff
- Comprehensive guest itineraries
- Hotel options available (additional cost)
- **Proof of Covid Vaccination or Negative Test Required. Please see details page 10.**

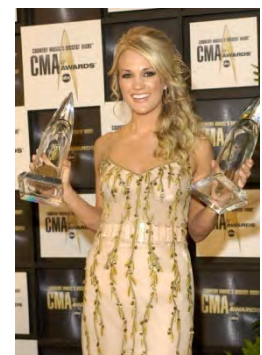
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VIP Concierge FLOOR Record Label Package **\$13,750 per person**

Package Price for Two: **\$27,500**

* Please note that the pre-CMA event which normally happens every year is canceled for 2021 due to covid precautions.

** Please contact us for specific details about the Record Label After Party





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VIP Concierge *2021 CMA TICKET ONLY OPTIONS*

- Upper/300 Level Seating w/ Country Late Night After Party: \$1,550 per person
- Club/200 Level Seating w/ Country Late Night After Party: \$2,595 per person
- Lower/100 Level Seating w/ Country Late Night After Party: \$3,355 per person
- Platinum/100 Level Side Seating (Guaranteed Sections 105,106,115,116) w/ Country Late Night After Party: \$4,395 per person
- Platinum/100 Level Side Seating w/ VIP Record Label After Party: \$6,995 per person (contact us for
- Floor Seating w/ VIP Record Label After Party: \$13,750 per person
- Add **\$650 per person** to upgrade to Ultra VIP Country Late Night (includes reserved seating, artist meet & greet, photo opportunity, and signed memorabilia). N/A for Record Label Options; **VERY LIMITED AVAILABILITY**
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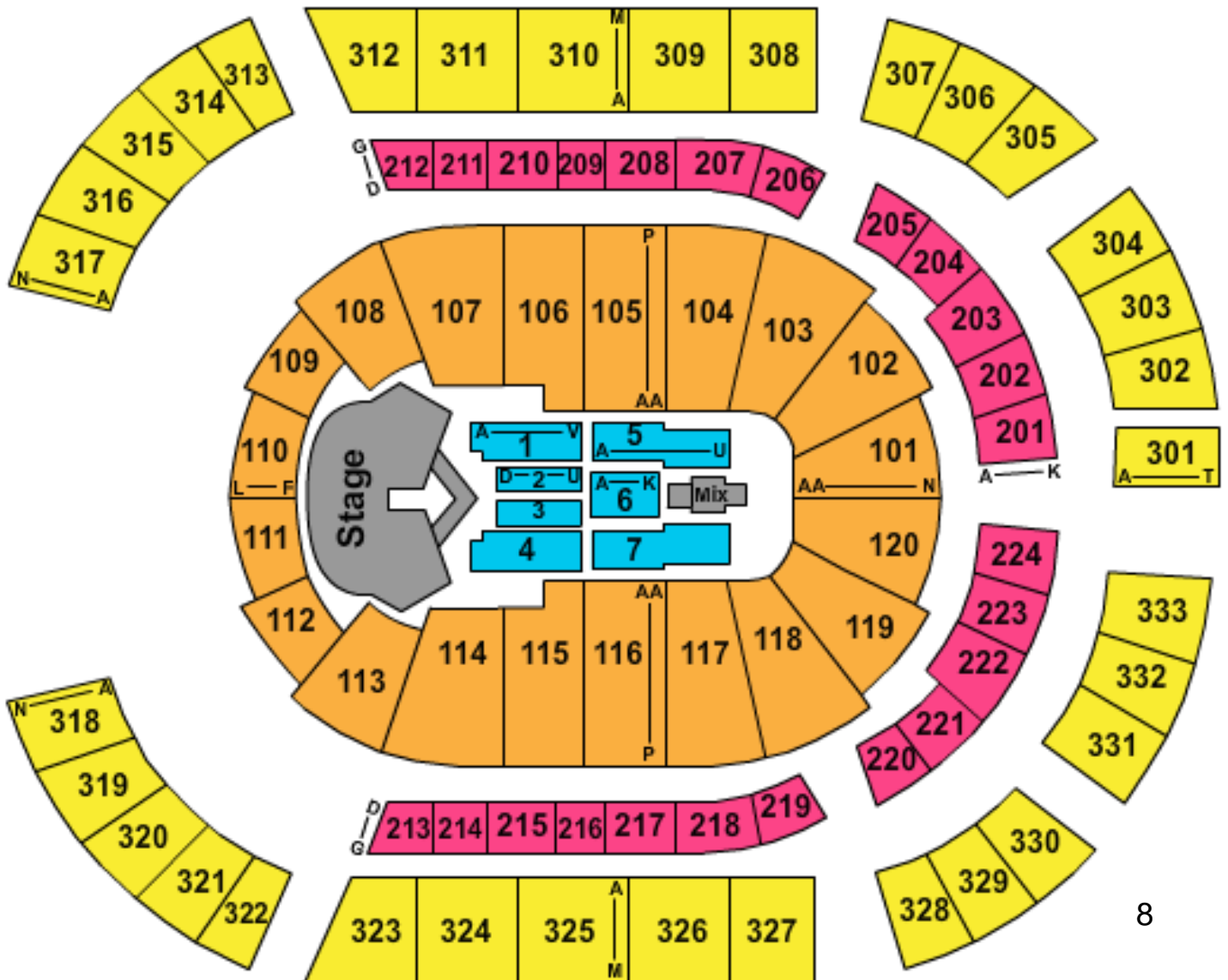
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VIP Concierge 2021 CMA Seating Chart

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Country Late Night VIP After Party

Finally, your night to remember in Music City is capped with invitations to the exclusive Country Late Night party at Ole Red, located just 2 blocks from Bridgestone Arena.

This private event features live performances, premium open bar, gourmet food stations, silent auction and more.

Event is from 10pm to 2am with shuttle services back to downtown hotels.

*** Can upgrade to Ultra VIP Country Late Night (includes reserved seating, artist meet & greet, photo opportunity, and signed memorabilia) for \$650 per person



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COVID PROTOCOL

All guests aged 12 and older will be required to show proof of full COVID-19 vaccination or a negative COVID-19 PCR or antigen test administered by a healthcare professional within 72 hours prior to the event that includes their name and the date of the test.